



# **LBS Carbon Club Kick Off**

*On-campus activities*

Wednesday, October 6, 2010

Benjamin Hugues  
Andreu Tobella  
Joachim Baumgaertner



# Carbon club kick off

Benefits

Topics : what is the carbon club ?

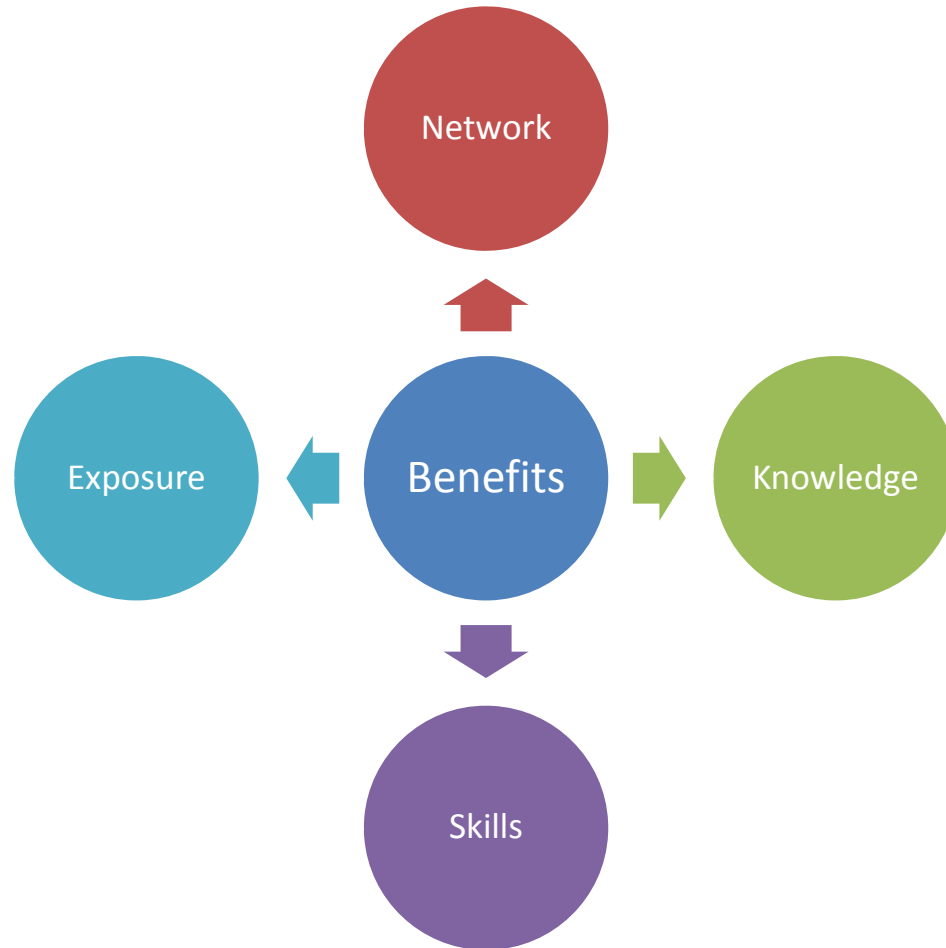
Organization & Structure

Planning

Tools

Want to help?

# Benefits





# Topics

Financing  
carbon  
projects

Managing  
climate change  
funds

Financing  
renewables

Corporate  
climate change  
strategies

Managing  
carbon  
reduction

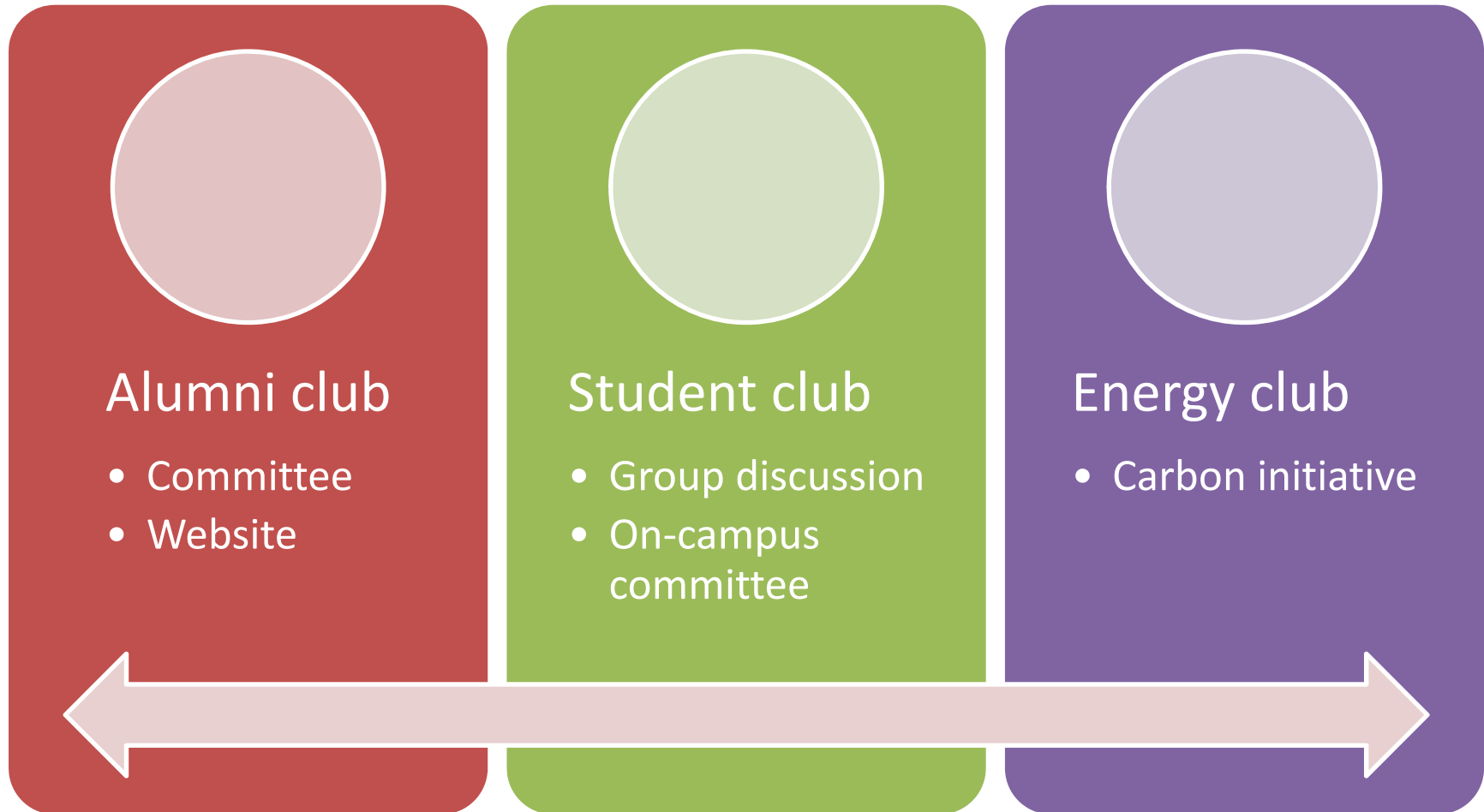
Climate change  
policy making

Greening cities

Emission  
trading and  
markets

New  
opportunities?

# Organization & structure





## Alumni carbon club: Inaugural Club Event The Changing Face of Carbon

Club launch event in March 2010 with

- Film “The Burning Season”
- Panel Discussion on Carbon Markets moderated by Fiona Harvey
- Networking

Roundtables planned to coincide with

- COP16 Cancun (Dec 2010)
- UNEP in Paris (March 2011)
- Ministerial Conf in Kazakhstan (Sep 11)

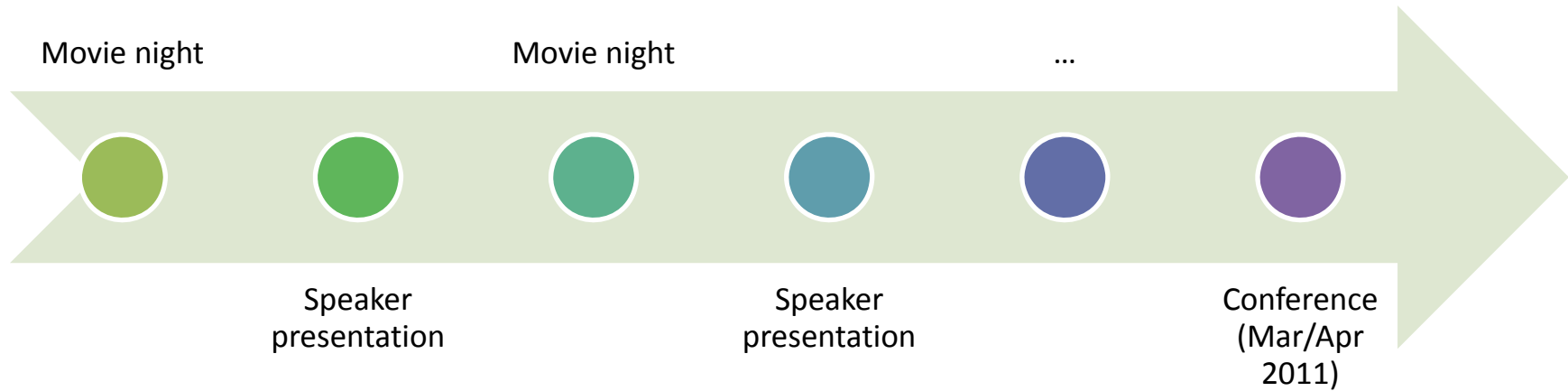


# Planning





# Draft schedule



# Tools

- Forum
- Library (documents and links)
- Event calendar
- Portal discussion
- Twitter (to be developed)



# Carbon Club online

[www.lbscarbonclub.org](http://www.lbscarbonclub.org)

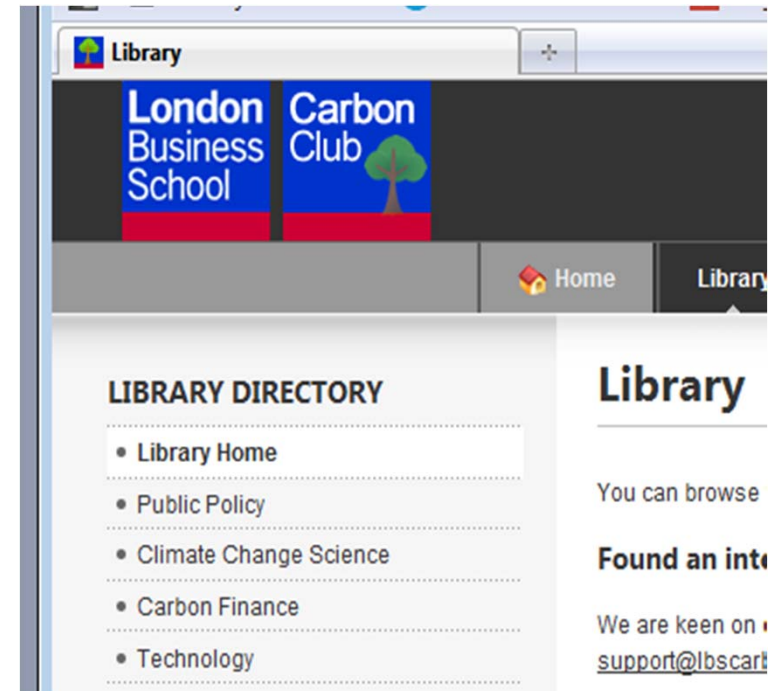
An interactive platform for learning, sharing information and exchanging views on topical issues.

Event Calendar – Clubs and Industry

Library – Articles and Links

Offers for Members

Directory





## Next steps

Suggestions ?

Please send them to [bhugues.mba2012@london.edu](mailto:bhugues.mba2012@london.edu) &  
[atobella.mba2012@london.edu](mailto:atobella.mba2012@london.edu)

Interested in helping ?

Please talk to us.